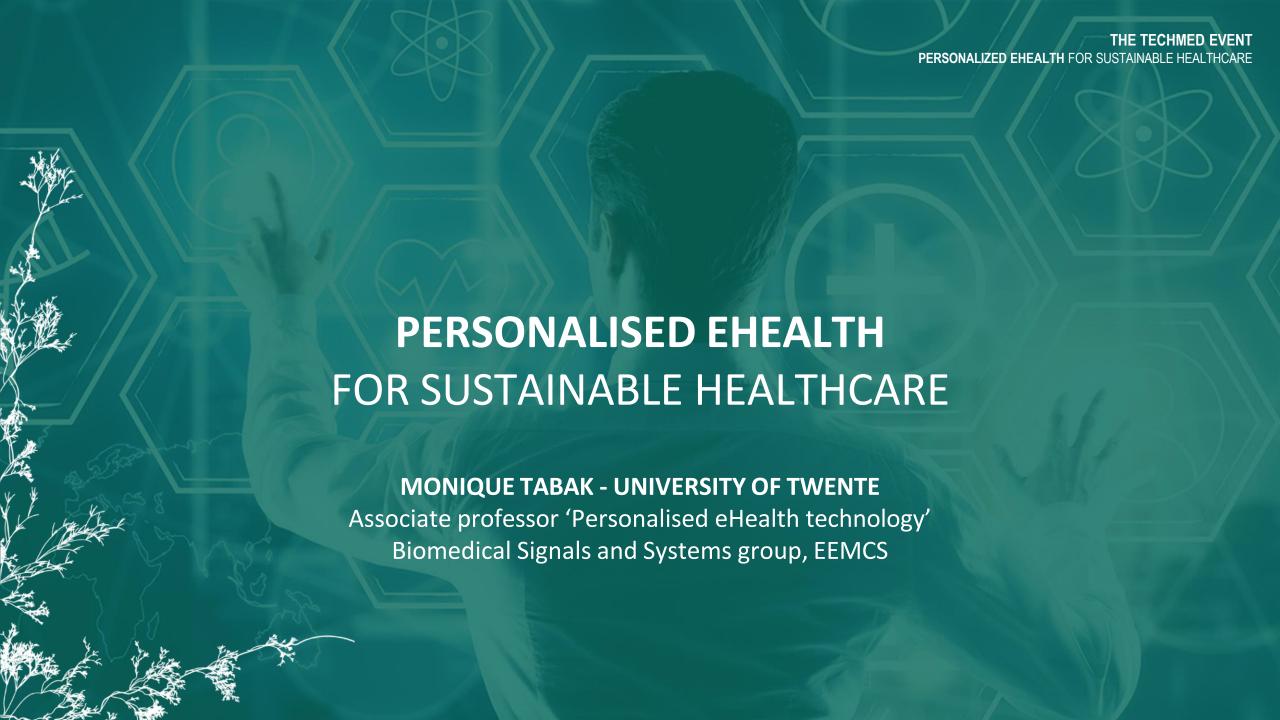
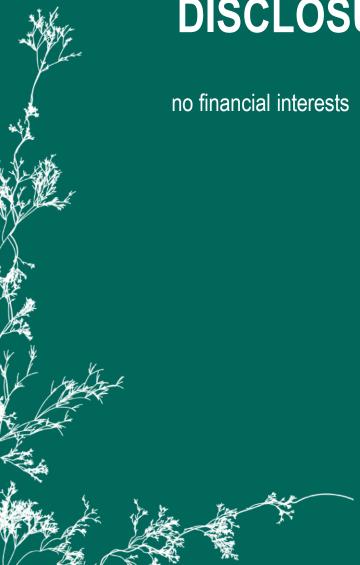
UNIVERSITY | TECHMED OF TWENTE. | CENTRE

THE SHAPING A TECHMED HEALTHY EVENT FUTURE

14:45 - 16:00 | PERSONALISED EHEALTH FOR SUSTAINABLE HEALTHCARE





DISCLOSURE SLIDE



HIGH-QUALITY, AFFORDABLE, EFFICIENT, AVAILABLE HEALTHCARE



CHANGES REQUIRED

- Care at the right time and right place: Transition of care from institutions to daily environment, change of care
- More focus on prevention & lifestyle: early diagnostics, self-management and patient empowerment
- Patient-centricity: personalized or tailor-made healthcare
- >> Towards more **sustainable** healthcare

eHEALTH

THE KEY ENABLING TECHNOLOGY

'E-health is the application of digital information and communication to improve or support health and healthcare'*

eHealth enables:

- Exchange/sharing information
- Remote Monitoring health changes
- Support clinical and shared decision making
- Personalise, adapt interventions
- (Al-driven) tailored coaching lifestyle



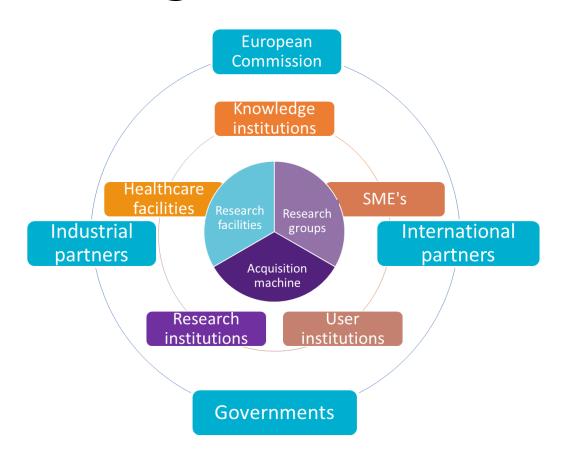
eHEALTH @ UTWENTE

Mission: to create innovative personalized eHealth services that substantially contribute to a sustainable, efficient and effective healthcare for all citizens, especially for those with chronic conditions

- **Technological expertise** for developing, understanding *and* applying innovative eHealth technologies
- Unique combination the knowledge and experience from all required disciplines in one place, such as biomedical engineering, computer science and behavioural science
- Cover whole translational chain of eHealth from development towards contributing to sustainable implementation in daily care



eHEALTH @ UTWENTE





Personalised eHealth technology research programme



JNIVERSITY





Example portfolio

From Lab...

...to Daily Life



Stress in action (Gravity)



LOAD (NWA-ORC)









Healthbox (Nell, NWO)



Challenge: eHealth services that contribute to a sustainable, efficient and effective healthcare for all citizens

TODAY: 3 key ingredients of success:

- Co-creation in research and innovation
 Sefora Tunc
- Develop intelligent, personalized technologies
 Annemieke Witteveen & Tom Hueting
- Implementation in newly designed hybrid healthcare processes
 Rob van Doremalen & Boony Thio

